CLAIMS

What is claimed is:

1. A method for seeding a search system for searching for media on a communications network, said method comprising the steps of:

providing at least one of a search term to said search system;

receiving at least one search result from said search system, wherein said search result comprises metadata associated with said media;

parsing said at least one search result for providing parsed metadata; and

providing said parsed metadata to said search system as said at least one search term.

2. A method in accordance with claim 1, further comprising the step of searching for said media.

3. A method in accordance with claim 1, further comprising the step of storing said at least one search result in at least one of memory and a relational database management system.

4. A method in accordance with claim 1, wherein said metadata comprises at least one of a uniform resource indicator (URI) of a media file, a URI of a web page, a URI of a service, a URI of a device, a web page title, a web page keyword, a web page description, a header of a media file, a footer of a media file, a metatag, and an embedded data in a media file.

5. A method in accordance with claim 1, wherein said metadata comprise elements related to at least one of content of the media, intellectual property rights associated with the media, and instantiation of the media.

6. A method in accordance with claim 1, wherein said media comprises at least one of multimedia and streaming media.

7. A method in accordance with claim 1, wherein said communications network is a computer network.

8. A computer system for seeding a search system for searching for media on a computer network, all computers in system being communicatively coupled to each other, wherein each of said at least one computer includes at least one program stored therein for allowing communication between each and every of said at least one computer, each of said at least one program operating in conjunction with one another to cause said at least one computer to perform the steps of:

providing at least one search term to said search system;

receiving at least one search result from said search system, wherein said search result comprises metadata associated with said media;

parsing said at least one search result for providing parsed metadata; and

providing said parsed metadata to said search system as said at least search term.

9. A program readable medium having embodied thereon a program for causing a processor to seed a search system for searching for media on a communications network, said program readable medium comprising:

means for causing said processor to provide at least one search term to said search system;

means for causing said processor to receive at least one search result from said search system, wherein said search result comprises metadata associated with said media;

means for causing said processor to parse said at least one search result for providing parsed metadata; and

means for causing said processor to provide said parsed metadata to said search system as said at least one search term.

10. A data signal embodied in a carrier wave comprising:

a provide search term code segment for providing at least one search term to a search system for searching for media on a communications network;

a receive results code segment for receiving at least one search result from said search system, wherein said search result comprises metadata associated with said media;

a parse code segment for parsing said at least one search result for providing parsed metadata; and

a provide parsed search term code segment for providing said parsed metadata to said search system as said at least one search term.

11. A data signal in accordance with claim 10, further comprising a search code segment for searching for said media.

12. A data signal in accordance with claim 10, further comprising a memory store code segment for storing said at least one search result in least one of memory and a relational database management system.

13. A data signal in accordance with claim 10, wherein a source of said metadata comprises at least one source selected from the group consisting of a web page content, a uniform resource indicator, a media file, and a transport stream.

14. A data signal in accordance with claim 10, wherein said metadata comprise elements related to at least one of content of the media, intellectual property rights associated with the media, and instantiation of the media.

15. A data signal in accordance with claim 10, wherein said media comprises at least one of multimedia and streaming media.

16. A method for seeding a search system for searching for at least one of multimedia and streaming media on a communications network, said method comprising the steps of:

providing at least one search term to said search system;

receiving at least one search result from said search system, wherein said search result comprises metadata associated with said at least one of multimedia and streaming media;

parsing said at least one search result for providing parsed metadata; and

providing said parsed metadata to said search system as said at least one search term.